S.-C. CHIEN, H.-H. CHEN, H.-C. CHEN, Y.-L. YANG, H.-F. HSU,* T.-L. SHIH, J.-J. LEE
(TAMKANG UNIVERSITY, TAMSUI AND NATIONAL SYNCHROTRON RADIATION RESEARCH
CENTER, HSIN-CHU, TAIWAN)

Stable, Low-Temperature Discotic Nematic Superstructures by Incorporating a Laterally Substituted Sidearm in
Hexakis(phenylethynyl)benzene Discogens
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Low-Temperature Discotic Nematic Liquid Crystals

Significance: Replacement of one of the 6-symmetrical *para*-substituted aryl groups in the hexaalkynylbenzene moiety with an aromatic ring possessing 'lateral' (*ortho* and/or *meta*) substitution gives disklike molecules that exhibit the discotic nematic (N_D) liquid crystal (LC) phase. The authors are able to achieve low temperature (30 °C) non-columnar N_D LC. It is likely that the large *ortho* substituents cause the laterally substituted aryl ring to twist out of plane. These same substituents then provide a steric barrier to column formation.

Comment: There are relatively few examples of N_D liquid crystals; this is in contrast to the large number of calamitic (rod) nematic LCs, which make up the bulk of liquid crystal display (LCD) technology. By making simple but highly effective modifications to the well-established (see: *Chimia* **1987**, 41, 196) hexaalkynylbenzene scaffold the authors have developed a variety of discotic LCs with good nematic properties. This technique is likely to find further use in the development of low-temperature N_D liquid crystals.

SYNFACTS Contributors: Timothy M. Swager, Ryan M. Moslin
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