

eHealth Technologies Enable more Accessible Hearing Care

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ABSTRACT

Hearing loss is a pervasive global health care burden affecting up to one in every seven persons of whom 90% reside in low- and middle-income countries. Traditional service-delivery models are unable to support and promote accessible and affordable hearing care in these setting. Major barriers include a severe shortage of hearing health care professionals, costs associated with equipment, facilities and treatments, and centralized service-delivery models. Convergence of digital and connectivity revolutions are combining to enable new ways of delivering decentralized audiological services along the entire patient journey using integrated eHealth solutions. eHealth technologies are allowing non-professionals in communities (e.g., community health workers) to provide hearing services with point-of-care devices at reduced cost with remote surveillance and support by professionals. A growing body of recent evidence showcases community-based hearing care within an integrated eHealth framework that addresses some of the barriers of traditional service-delivery models at reduced cost. Future research, especially in low- and middle-income countries, must explore eHealth-supported hearing care services from detection through to treatment.

KEYWORDS: mHealth, telehealth, audiology

HEARING LOSS IS A GLOBAL CHALLENGE

The global prevalence of hearing loss affects a staggering 5 to 10% of the world's population,^{1,2} depending on the classification used. The global burden of disease study estimates that 1.3 billion people suffer from a hearing loss

of 35 dB HL or greater.¹ The World Health Organization (WHO) classifies disabling hearing loss as greater than 40 dB HL for adults (30 dB for children) with a prevalence of 460 million, of which 90% reside in low- and middle-income countries (LMICs).^{1,2} Since age is the number one contributor to hearing

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loss and the world population is aging overall, the WHO estimates 900 million persons with disabling hearing loss by 2050.²

Its invisible non-life-threatening nature has resulted in hearing loss being neglected as a global health priority. More recently, hearing loss has increasingly been recognized as an important global burden of disease.³ The global burden of disease study ranks age-related hearing loss as the fifth most significant contributor to disability after diabetes which is in fourth place.¹ Untreated hearing loss also has a high associated economic burden with global hearing loss costs estimated at \$750 billion annually, which is equivalent to the gross domestic product of the Netherlands.²

The impact of hearing loss on individuals affects not only social interaction and participation^{4,5} but also general health and well-being.⁶ Persons with hearing loss are at higher risk of cognitive impairment, dementia,⁷ depression, lower household income and unemployment, and greater degrees of perceived social and emotional loneliness.⁸ In children, hearing loss can preclude or delay mastery of spoken language and, if not identified early, has a devastating impact on literacy, educational success, and socioemotional well-being.⁸

CHALLENGES TO HEARING CARE

In light of the size, cost, and impact of the hearing loss epidemic, we find ourselves in an era where treatments for hearing loss have never been better and can dramatically alter outcomes.^{9,10} The principle treatments for hearing loss, depending on severity, are hearing aids and cochlear implants and have been demonstrated to be effective not only to improve communication but also on general health and well-being.^{8,9}

Despite improving economies in LMICs to make interventions more feasible, uptake of care remains very limited.⁸ With only an estimated 3% of persons who can benefit from a hearing aid having access to one, the poor outcomes for affected persons are perpetuated.¹¹ While there are multiple barriers that prohibit hearing services in LMICs, three of the most prominent include (1) limited availability of professional hearing care providers; (2) the costs associated with test equipment,

facilities, and amplification options; and (3) centralized service-delivery models.

In a region like sub-Saharan Africa, where more than a billion persons reside, there is typically less than one hearing care professional to every million people and has shown no increase over the past 10 years.^{12,13} The cost associated with conventional audiological equipment for screening, diagnosis, intervention, and amplification is a major prohibitive factor.^{8,14} Typical audiological clinics employ expensive, stationary audiometric equipment with a sound booth or sound-treated environment that is often more expensive than the audiometer. In low-resource settings, the cost barrier is exacerbated by competing against infrastructure and operational budgets for acute and life-threatening conditions. As a result of the associated expense of typical audiological clinics, these services, if available at all, are usually centralized in metropolitan areas at specialized facilities.¹⁴ These factors further aggravate the entrenched barriers to access and affordability in hearing health service delivery.

Even with the goal to build human resource capacity,⁸ the disparity is so overwhelming that it becomes clear that radical rethinking of existing service-delivery models is necessary for any real impact to be realized in the near future.¹⁴

EHEALTH TECHNOLOGIES ENABLE MORE ACCESS

Convergence of the digital and connectivity revolutions is combining to enable new ways of delivering decentralized audiological services along the entire patient journey through integrated eHealth solutions.¹⁴⁻¹⁶ Personal digital technologies, smartphones, in particular, have seen an exponential growth in terms of processing power and capabilities alongside penetration rates that are reaching above 80% for adults in developed and developing countries.¹⁷ At the same time, with mobile networks now covering 99% of the global population,¹⁸ these technologies provide a powerful and ubiquitous tool for point-of-care health services, surveillance, and remote synchronous and asynchronous telehealth support.¹⁹ Capitalizing on these advances in technology and penetration of connectivity globally, in LMICs in particular, opens up innovative ways

to deliver hearing services with the promise of improved access and affordability.¹⁹ In fact, improved mobile connectivity levels, in general, are associated with improved quality of life and progress toward meeting sustainable development goals.²⁰

Digital technologies used in eHealth solutions can therefore minimize and even negate traditional barriers to hearing care that typically characterize LMICs while enabling new models of care for greater access and affordability. eHealth trends that can address existing challenges in hearing care access are considered in the following section (Table 1).

Addressing Limited Access to Hearing Health Professionals

Digital technologies are enabling a new cadre of providers who may be minimally trained per-

sons (e.g., community health workers [CHWs] or lay health workers) but who can facilitate a range of services from screening through to diagnostics in partnership with professional healthcare providers.^{21,22} While task shifting in public health programs is a common strategy to increase access to services, incorporating eHealth allows for more advanced services and remote support to be provided.²²

Point-of-care diagnostics for hearing loss using off-the-shelf smartphones and calibrated headphones linking to cloud-based data management allow for decentralized service provision by community-based persons like CHWs with remote support and surveillance by professionals.^{22–25} This is made possible by simple, intuitive touchscreen user interfaces²⁶ that incorporate automated testing, interpretation, and reporting while conducting rigorous real-time quality control.²⁷ Automated audiometry allows

Table 1 Barriers to Traditional Hearing Care and Opportunities Using eHealth Technologies in Low- and Middle-Income Countries

Traditional hearing care barriers	Enabling eHealth technologies
Limited access to professionals	Increase access <ul style="list-style-type: none"> • Nonhearing professionals • Automation • Smart decision making (AI) • Quality control <ul style="list-style-type: none"> - Inclusive UIs
Costs (e.g., equipment, environment, amplification, support)	Improve affordability <ul style="list-style-type: none"> • Minimally trained persons • Off-the-shelf technologies • Environmental management and surveillance • Amplification: <ul style="list-style-type: none"> Diversification by established manufacturers and competitive pricing by new players Integrated with test equipment Noncustom molds Rechargeability Remote support
Centralized services	Decentralized point-of-care <ul style="list-style-type: none"> • Mobility • Nonprofessional hearing care providers • Community-based models, i.e., primary health care, home-based, occupational, wellness, mobile • Optimized triaging • Point-of-care hearing aid fittings <ul style="list-style-type: none"> - Remote support options

Abbreviations: AI, artificial intelligence; UI, user interfaces.

for screening and diagnostics by using a simple patient response button on a smartphone for self-testing or operator-facilitated testing in young children. Using new methods of artificial intelligence could further optimize the testing to obtain more information in shorter periods.²⁸

Using trained nonprofessionals like CHWs to provide services requires quality control metrics that advise on the feasibility of test environments and operator test reliability.^{21,29} Smartphone microphones allow accurate monitoring of environmental noise and can provide real-time feedback on compliance to maximum permissible ambient noise levels for operators and remote asynchronous interpretation of test reliability by professionals.²⁴ The hearScreen app screening mode includes a randomized nonpresentation instance for pure tone audiometry screening, which means that at one of the presentations there will be no sound generated. The forced-choice test response paradigm requires operators to indicate if the person or child responded. If operators indicate that there was a response present, this gets logged against their profile providing a quality index score for every operator.²⁹ Other quality indices collected for self-test audiometry include average response times, false-positive responses, and retesting at 1 kHz to provide a holistic impression of test quality. Cloud-based data management systems further allow audiology professionals to monitor the quality index of operators, like CHWs, to initiate retraining when necessary and to evaluate the quality of individual test results.²⁹

Addressing Costs (Equipment, Facilities, and Treatment)

eHealth services utilizing off-the-shelf digital technologies, such as smartphones, are enabling for point-of-care diagnostics at dramatically reduced costs. A recent study illustrates this trend very poignantly with the use of consumer smartphones to assess middle ear functioning using acoustic reflectance, demonstrating results equivalent to commercial devices.³⁰ Similarly, smartphones connected to calibrated transducers, which adhere to international medical device standards, allow clinical audiometry at significantly reduced costs.^{21,24} Apart from hearing assessment technologies, facilities typically used

for clinical audiometry have traditionally required expensive and stationary sound booths.¹⁴ Digital technologies with insert earphones covered by circumaural earcups offer attenuation levels equivalent to a single-walled sound booth.³¹ Incorporating real-time environmental noise monitoring alongside these advanced attenuation options is allowing clinical audiometry to be moved outside of traditional sound booths with major cost-saving implications.¹⁴

A persistent challenge to treatment of hearing loss, not only in LMICs, is the prohibitive costs associated with hearing aids.⁸ Dramatic cost reductions may, however, be realized with recent trends including the use of personal amplification devices, over-the-counter hearing aids, large-scale hearing aid purchasing, and even the use of smartphone apps as amplification options.⁸ There has also been rapid growth and diversification in new hearing aid and consumer electronics manufacturers that are making treatment options more varied and affordable. Convergence of technological advancements in hearing aids and consumer amplification options (e.g., hearables) will increasingly level the playing field between manufacturers and should translate into more competitive pricing. Furthermore, the rapid shift to rechargeable hearing aids is beginning to address the continual cost barrier of batteries which has often rendered hearing aid use in LMICs unsustainable in the past.

Addressing Centralized Service Delivery

The mobility and affordability of digital eHealth hearing care technologies used by nonhearing health professionals are powerful enablers for decentralized access through community-based service delivery.^{21,32,33} Recent studies have demonstrated the feasibility of community-based hearing screening for children and adults facilitated by community or lay health workers in schools, preschools, and homes using eHealth technologies with remote audiological support.^{21,25,29,34} Integrated cloud data management systems allow these eHealth technologies to send text message referrals based on geolocation. Diagnostic services at primary health care clinics, using the same platform, allows viewing of patient test results, tracking follow-up returns,

and facilitating automated diagnostic audiometry and remote review by an audiologist to support treatment or referral decisions.³² While there is still a lack of evidence with regard to costs and cost-effectiveness in decentralized community-based hearing care,³² initial results from studies and evidence from other fields are demonstrating lower costs.^{21,32}

Treatment options in the form of hearing aids have traditionally been one of the leading bottlenecks for decentralized service delivery in hearing. Larger fitting ranges with noncustom earmold hearing aids (e.g., receiver-in-canal and instant fit tips/domes) and self- or assisted-fitting options with remote support are opening up new opportunities for community-based interventions for straightforward cases. This leaves more complex cases, typically constituting less than 15% of hearing losses,⁸ to be referred for advanced assessment and treatment which may be more difficult to access in LMICs. While patients may still need some face-to-face support, especially with app-based services, trained non-health professionals could be employed.³⁵ Furthermore, hearing aid connected apps that enable remote communication between patients and providers can be a viable method to support hearing aid users with trouble shooting and fine tuning.³⁶ Adult aural rehabilitation is another area where eHealth

technologies are demonstrating the potential to decentralize services at lower costs through remote support while improving self-management of hearing loss.³⁷

EXAMPLE OF EHEALTH-ENABLED COMMUNITY-BASED HEARING CARE

In recent years, we have endeavored to develop, implement, and evaluate several community-delivered hearing care models using eHealth technologies facilitated by minimally trained persons in a variety of low-income settings.^{21,25,29,34} Using task shifting,³² minimally trained persons in these implementation studies have included lay community members, CHWs, community care workers, and teachers. Hearing services have included awareness initiatives, hearing screening, referral, follow-up, and diagnostics within home, preschool, school, and clinic settings.^{21,25,29,34} Community members providing these services are consistently positive in terms of ease of use, need for services, value to the community, and time efficiency.^{25,34}

A recent implementation study investigated mHealth-supported community-based preschool screening in low-income communities in the Western Cape, South Africa. With no systematic screening programs in LMICs,

Service	Community preschool mapping (i.e. location, kids)	Hearing screening (4-6 year old's)	Automated reporting & referral to parents	PHC clinic diagnostic assessment	Treatment (medical or audiological)
Personnel	Lay community health workers	Lay community health workers	-	Audiologist or trained nurse	PHC nurse/physician (medical); Audiologist (audiological)
Technology	Smartphone facility mapping (mHealth studio) & cloud surveillance	Smartphone PTA screening (hearScreen app) & cloud surveillance	SMS report from cloud with geolocated referral	Smartphone PTA (hearTest app) & cloud eHealth record	Hearing aids or medical treatment & cloud surveillance
Surveillance	Remote review of facilities, numbers for planning	Monitor tests (e.g. noise & referrals) operator test quality (index)	Text message reports sent and received	Review screen result, log diagnostic follow-up. Remote diagnostic support.	Treatment options captured for review & planning

Figure 1 Community-based preschool hearing screening facilitated by trained lay health workers using eHealth technologies.

hearing losses typically go undetected until school age where they have a devastating impact on development and outcomes, including academic and socioemotional well-being. This project was unique in that it drafted unemployed community members and trained them as lay CHWs providing both hearing and vision screening at preschool centers. These CHWs use mHealth point-of-care apps (hearScreen, hearX group and Peek Acuity, Peek Vision) to conduct systematic screenings within an integrated mHealth platform (mHealth studio, hearX group) that manages patient, facility, and test data for reporting and remote surveillance (Fig. 1).

This eHealth-supported community program with four trained lay CHW screeners (Fig. 2) demonstrated, over 16 months, how more than 8,000 young children (4–7 years of age) were screened for hearing and vision loss across 271 community preschool centers, yielding 111 children with hearing and/or visual impairment.²¹ Hearing and vision screening referral rates (5.2 and 2.1%, respectively) and primary health care follow-up return rates (76 and 64%, respectively) were within acceptable

ranges, for hearing in particular. Point-of-care mHealth technologies allowed monitoring of test quality and environmental compliance and demonstrated that noise levels at 1 kHz significantly influenced hearing screening outcomes. For example, remote surveillance by audiologists allowed for protocol adjustments to raise screening levels at 1 kHz by 5 dB. While there has been limited evidence showing reduced costs with community-delivered hearing care,³² this study demonstrated cost-effectiveness with a per-child cost of \$5.63 for the inclusive hearing and vision service.²¹

CONCLUSION

The enormous disparity between the global need for hearing health care and the inability of traditional models of service delivery by trained professionals to address this need is a clear call for new ways of making hearing care widely accessible. eHealth technologies, while not an answer in and of itself, provide powerful tools that enable decentralized, community-delivered models of care with remote audiology surveillance and support. A growing body of



Figure 2 Community lay health worker screening preschool child in early childhood development center.

recent evidence is showcasing community-based hearing care within an integrated eHealth framework that can address some of the main barriers in traditional models of hearing care. Future research, especially in LMICs, needs to investigate eHealth-supported hearing care services from detection through to intervention and ongoing support.

CONFLICT OF INTEREST

The author is a cofounder and scientific advisor to the hearX group. His relationship includes equity and consulting.

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