Clinical Decision Support: a 25 Year Retrospective and a 25 Year Vision

B. Middleton1,2, D. F. Sittig3, A. Wright4

1 Apervita, Inc., Chicago, IL, USA
2 Harvard T.H. Chan School of Public Health, Boston, MA, USA
3 University of Texas Health Science Center at Houston, TX, USA
4 Brigham and Women’s Hospital, Harvard Medical School, Boston, MA, USA

Introduction

In this review of the evolution of Clinical Decision Support (CDS) from 1990 to 2015 we first describe the ‘state-of-the-art’ for CDS circa 1990, and provide an overview of the key issues of the day. We next describe the evolution that occurred according to six dimensions of technology and implementation practice relevant to CDS: data, knowledge, inference, architecture and technology, implementation and integration, and the evolving end-user. We highlight the barriers and enablers of technology development and effective use of CDS in practice over the past 25 years. Next, we ambitiously describe a potential vision for CDS 25 years hence, and suggest critical issues to monitor the quality of CDS and clinical analytics in the IT-enabled healthcare delivery system.

This paper frames the discussion around CDS defined as follows:

Clinical decision support is a process for enhancing health-related decisions and actions with pertinent, organized, clinical knowledge, and patient information to improve health and healthcare delivery. Information recipients can include patients, clinicians, and others involved in patient care delivery; information delivered can include general clinical knowledge and guidance, intelligently processed patient data, or a mixture of both; and information delivery formats can be drawn from a rich palette of options that includes data and order entry facilitators, filtered data displays, reference information, alerts, and others [1].

Further, CDS has been considered as one component of an over-arching strategy toward widespread and effective use of knowledge in practice, including three essential pillars: 1) best knowledge available when needed, high adoption, and effective use, 2) continuous improvement of knowledge, and 3) CDS methods [2]. This would assure that:

Clinical decision support (CDS) provides clinicians, staff, patients, or other individuals with knowledge and person-specific information, intelligently filtered or presented at appropriate times, to enhance health and health care [2].

Fundamentally, CDS is viewed as an essential component of a Learning Health System where a virtuous cycle is created from data generation, to aggregation, analysis, knowledge creation, knowledge dissemination and use, and ongoing measurement for continuous feedback and refinement [3-5]. We subscribe to this belief and suggest that over the next 25 years the use of clinical decision support and a wide variety of cognitive aides will become routine in clinical practice [6].

Evolution of CDS over the Past 25 Years

State of the Art in CDS in 1990

In the early 1990’s, hospital environments typically had some form of a hospital information system, a variety of departmental information systems [3], and potentially in more advanced settings, applications to support scanned documents, quality reporting, and research applications (often used and maintained outside the traditional “IT” (information technology) department)
In ambulatory care environments, penetration of health IT was largely limited to practice management systems to support billing and administrative processes (e.g., scheduling, patient communication). In selected pioneering academic centers and health systems settings, even prior to 1990, clinical information systems for ambulatory care existed [8-11] as well as a hospital information system (described below). Among these institutions, several began to design, implement, and evaluate more sophisticated clinical decision support capabilities within these systems, in both the inpatient care setting and the ambulatory care environment.

In those early years circa 1990, CDS in hospital care environments was largely limited to those sites developing their own hospital information systems such as the CPRS/Vista effort at the Veteran’s Health Administration [12], HELP at the Latter Day Saints (LDS) Hospital [13, 14], the Regenstrief Medical Record System [11], and the Brigham Information and Communication System (BICS) [15]. Some hospitals also were employing vendor-supplied systems from Shared Medical Systems, HBOC, Meditech, TDS/Lockheed Martin, and others as well [16]. Certainly there were other CDS functionalities in hospital environments at the departmental system level – for example in blood banking systems, laboratory information systems, radiation therapy dosimetry systems, ECG interpretation, pulmonary function interpretation, etc. [7]. These pioneering systems developed rich functionality over the intervening years for CDS targeted more directly at the clinician end-user in a wide variety of areas: adverse drug event monitoring [17], drug and parenteral nutrition dosing [18, 19], antibiotic prescribing [14], ventilator management [20], report formatting [21], laboratory result alerting [22, 23], blood product ordering [24], infusion pump monitoring [25], quality benchmarking [26], isolation bed management [27], clinical documentation [28-30], diagnostic and therapeutic consultation services [31-34], and more. While it is beyond the scope of this review to detail the CDS functionality of these systems, several key lessons emerged over the early years which are summarized by Bates in the “Ten Commandments” for CDS [35]: speed is everything, anticipate user needs and deliver in real time, fit into the user’s workflow, little things can make a big difference (for example, ‘default’ action not being the desired action), physician users resist stopping their workflow, but changing direction is fine (if viewed as valuable), simple interventions work best, ask for additional information from the user only when you really need it, monitor feedback and respond, and lastly actively manage the CDS knowledge base.

In addition, it was becoming clear that CDS tools needed to be subjected to more rigorous evaluations of their impact on quality and outcomes before they were used in practice, including assessment of cost-effectiveness [38]. As health IT and CDS continue to be more widely implemented and used, these imperatives are still worthy of attention.

**Barriers and Limitations**

While these systems had sophisticated CDS functionality in a variety of areas, key barriers and limitations prevented the broad application of such functionality across the industry [39-41]. We identify several themes that effected the development of the use of CDS. First, care reimbursement models that rewarded higher quality care rather than higher volume of care did not exist except in a few cases where the incentives were aligned, such as the Veteran’s Health Administration [42], or Kaiser Permanente [43]. Second, the lack of a standardized clinical terminology required system interfaces to have custom and idiosyncratic mappings between systems [44]. Third, information technology was rapidly evolving from mainframe to client-server architectures, and the challenges of upgrading legacy systems were extreme in the midst of a heterogeneous mix of departmental systems, hospital systems, and potentially research data systems [45]. Fourth, despite the sophistication of some of these early CDS applications, it was generally impossible to transfer the knowledge-base used in one application setting to another [46-48]. That is, the logic behind the sophistication of the BICS computer order entry (CPOE) drug-dosing algorithm [49] was not readily transferable or portable to another CPOE application, for example a vendor-supplied system (such as Eclipsys). Thus, the considerable task of implementing knowledge in CDS systems had to be tackled at each site. Fifth, as the field of medical informatics was becoming established, there was insufficient workforce development as the number of informatics training programs was very limited [49, 50], and not enough informaticians to manage the translation of evidence into decision support knowledge artifacts. Sixth, the computer literacy of the end-user in clinical care environments, whether physician, nurse, or other allied health professional, or administrative staff, was low as the broad adoption of information technology was just getting underway across the society [51, 52]. We describe progress on some of these barriers and limitations since the early 1990’s in the discussion of the six dimensions of CDS we propose below: data, knowledge, inference, architecture and technology, integration and use, and the end-user. Nevertheless, progress was being made in the design and implementation of CDS systems at some leading sites motivated by academic interest in research and development, desire for higher quality care or lower costs of care. The latter was especially true when institutions had financial responsibility for any part of the ‘risk’ or costs of care [53]. It is only when the federal incentives for the adoption and meaningful use of health IT were passed that the broad adoption of health IT occurred in the US, with CDS functionality lagging as we discuss below.

**Evolving Definition of CDS**

Since the 1990’s, we have seen a dramatic evolution in the adoption of health IT (HIT) [54] in the US. With the broad adoption of HIT due to the American Reinvestment and Recovery Act with the Health Information Technology for Economic and Clinical Health (HITECH [55]) component, now nearly all hospitals have certified HIT in place [56, 57], and more than 74% of eligible providers [58] are currently using some form of electronic health record (EHR). This has had the profound effect of making most
American’s health records exist in digital form to a large degree, thus creating much more electronically available data, a platform for health information exchange and data aggregation, and theoretically allowing more decision support to be provided to clinicians in the EMR, and even to patients in patient portal technologies [59-61]. The level of acceptance of CDS among clinicians has also been evolving. The IOM reports “To Err is Human” [62], and “Crossing the Quality Chasm” [63] both acknowledged the frequency of medical errors in practice, and the potential for HIT to ameliorate their incidence and severity. In addition, the explosion of the biomedical knowledge base is also described as a motivation for CDS [64-66], as well as the increasing incidence of diagnostic delay or error [67-70]. There has been only modest growth in CDS however, because the focus has been on HIT adoption and use rather than on truly using it as a platform for care transformation [71]. Nevertheless, CDS is evolving in important ways: the availability of electronic data is increasing [72, 73], the knowledge-bases available for CDS from industry are increasing in scope and type to support traditional evidence-based medicine [74, 75], data from electronic health records are being aggregated in interesting ways to support the notion of ‘practice-based’ evidence to support new forms of inference for CDS [76-81], and commercial electronic medical record (EMR) systems are expanding their CDS capabilities [82, 83]. Further, large data aggregations, or ‘big-data’, are providing the scale necessary for new forms of discovery via machine learning algorithms [84, 85], association studies [86], and predictive analytics [87-89] to provide both new knowledge for CDS and new forms of CDS [90]. The underlying network, database, and software application technologies are evolving dramatically to facilitate data ‘mash-ups’ and integration on the fly with graph databases and service-oriented architectures [91-93], and the prototypical use cases for CDS – the types of decisions where CDS can provide cognitive assistance – are evolving dramatically as well. We discuss each of these six dimensions or axes – data, knowledge, inference, architecture, integration, and the end user for CDS in turn below.

Six Key Axes of CDS

Data

As touched on above, the amount and types of data coming ‘on line’ in HIT is staggering [94], yet challenges with the quality and variability of medical data have been understood for some time [95], and electronic record systems may both introduce [96-98] and propagate errors in the record [68, 99-101]. The decade encompassing this broad adoption of HIT has been called the “Dangerous Decade”[102] because of these potential untoward effects of HIT. Within the acute care or hospital context, IT is now supporting information and process management in nearly every laboratory environment (routine, reference, and research labs), all clinical care environments (from emergency department, to hospital bed, to critical care, to operating room), to long term care settings, and even to the home. Sources of data now include bedside monitoring systems, dietary data, location data (when RFID tags are applied to patient bed, gurneys, wheelchairs, and etc.), and increased administrative and financial data in revenue cycle management systems. Often, these data are aggregated for analytics or ‘business intelligence’ purposes in large scale data warehouses [72, 103, 104]. With the advent of smart phones, and wearable technologies, new data types are originating also from the patient directly and may provide near continuous monitoring of a wide variety of functions and physiologic parameters, such as number of steps walked, miles run or bicycled, diet, mood, heart rate, hours of sleep, etc. [105, 106]. Such remote monitoring and the integration of these data in the provider EMR can impact care outcomes and the costs of care [107, 108].

Further, individual ‘quantified self’ data may be aggregated to allow examination of an individual’s social networks, interactions, and behaviors [109]. And further still, the ‘open data’ movement is making available interesting data sources from the state and federal levels to provide the ability to examine community, environmental, and other public health data as well [110].

Despite the vastly increasing volume and variety of data, however, there still exist significant challenges to seamless interoperability of data [111]. Findings from a January 2016 National Center for Health Statistics (NCHS) Data Brief suggest that approximately one third of physicians are sharing health data with external providers, with a range from a low of 17.7% (New Jersey) to a high of 58.8% (North Dakota). Health information exchange and interoperability face several significant financial and technical barriers. First, financial incentives may go frequently against data sharing in the currently predominant fee-for-service business model for healthcare [53, 112]. Second, standardization of data representation at both the terminology and ontology level is incomplete, so data mapping problems may persist and confound health information exchange [113]. Third, not all data of potential interest may be accessible or available on a network backbone of a healthcare delivery system or more generally on the internet in a secure and confidential manner, respecting a patient’s privacy and permissions for use [72]. Fourth, when data are aggregated from or exchanged between disparate systems, even within a single healthcare delivery system, or across healthcare delivery organizations, it remains a challenge to ensure that the appropriate matching of records is occurring such that a unique and appropriate patient identity is maintained to preserve data integrity [43, 114, 115]. With HITECH, certified EMR systems needed to demonstrate their ability to exchange a Continuity of Care Document which served as a first step toward improved health information exchange [116]. This work is advancing now with the further development of a more enhanced patient data object – such as the Virtual Medical Record (vMR) (based upon the HL7 Reference Information Model and specifically designed to support decision support) [117-119] and the openEHR [120]. These standards can convey a more detailed set of data and potentially longitudinal data as well. Further, recent work employing an open application programming interface (API) approach has shown promise both for data exchange and innovation [121-123]. Several researchers have described the methods for transforming data into knowledge and insight, and ultimately into CDS [77, 124]. Sittig et al. describe six essential steps in transitioning data through aggregation, analysis, and dissemination, for new research findings from
comparative effectives research, potentially across multiple sites and disparate EMRs: identification of applicable data within health care transaction systems, extraction to a local data warehouse for staging, modeling of data to enable common representations across multiple health systems, aggregation of data according to this common data model, analysis of data to address research questions, dissemination of study results [124]. These same issues may apply to data and information used in clinical care at the individual or population levels as well. The first two are challenges with finding and creating interfaces to the relevant data itself, the third and fourth are issues of data access and normalization to support analysis, the fifth is an issue of inference, and the sixth may be viewed as analogous to CDS — dissemination of useful findings as decision support interventions. We will discuss the issues of analysis in the knowledge and inference axes for CDS, and the issues of dissemination in the integration and user axes of CDS below.

Knowledge

In the early 1990’s, the variety of CDS available in the pioneering systems such as HELP [125], BICS [15], RMRS, and the CPRS [126] was impressive [11], but it was difficult to share these knowledge artifacts between systems. The Arden Syntax [127, 128] was developed to address this need, at least in part, and allowed the knowledge associated with rule-based systems to be exchanged as “Medical Logic Modules” (MLMs) [129]. The evolution of MLMs was stymied, however, due to the lack of a standardized terminology for clinical concepts (clinical findings, laboratory names, diseases, drugs, etc.). The ‘curly braces’ type problem arose as MLMs were designed in one setting, and implementation was attempted in another – the facets encoded in MLMs had to be mapped to the local terminology where it was being implemented. Progress was made in improving access to data residing in clinical information systems in two important ways. First, progress was made connecting GELLO (the Guideline Expression Language Object Oriented [130]) to the Arden Syntax to provide a standardized interface and query language for accessing health data from systems [128]. Significant progress was also made, however, as more robust standards emerged for laboratory terms (Logical Observation Identifiers Names and Codes (LOINC) [131]), diseases (International Classification of Diseases (ICD-9-CM/10), Systematized Nomenclature of Medicine (SNOMED)) and procedures (Current Procedural Terminology (CPT)), drug names (RxNorm [132]), among others. In addition, a considerable body of research focused on effectively representing clinical guidelines developed in a computer-interpretable format – one that would allow a knowledge specification to be developed and shared across disparate clinical information systems [47, 133] (e.g. Guideline Interchange Format (GLIF) [134], and computer-interpretable representations of guidelines [135]). This work also lead to experiments in increased knowledge sharing, such as PROFORMA [136], DE-\newblockgel [137], SEBASTIAN [138], the CDS Consortium [139], and others [140-142] (see also architecture and technology axis discussion below). Of particular note is the OpenClinical.org on-line archive of over 600 human-readable information resources on advanced knowledge management methods, technologies, and applications for healthcare [143]. Currently the site serves 300,000 users per year. More recently, the OpenClinical.net website has begun “providing tools and techniques to empower [users] and [their] organizations to share knowledge of best practices in specialist fields, create and publish applications, trial them at the point-of-care, and translate new research into routine services” [144].

The nature and sources of knowledge itself however are changing. The more traditional rule-based knowledge base is rapidly being complemented by knowledge resulting from using data mining techniques for discovery [145, 146]. With increasing availability of large data sets, association rule mining [86], and other machine learning methods have been employed to discover new forms of knowledge such as gene variant—clinical condition associations [147], novel clinical correlations resulting from surveillance of large data sets [148, 149], and more. Data mining with traditional statistical techniques will help to define clinical algorithms that can be implemented as CDS [150, 151]. Some would suggest that the knowledge bases of the future will be entirely data driven and not result from consensus opinion such as clinical guidelines, or possibly even from experimental data [6]. Further, text processing techniques are being employed to create large knowledge bases derived from the clinical literature itself (DXplain [152], IBM Watson [153], Isabel [154]). Data mining approaches can be supplemented with ontologies to create sophisticated hybrid knowledge bases [155, 156]. While these methods are showing promise, we suggest they will need to abide by the same requirements as all CDS systems must: the ability to explain their reasoning [157], show their knowledge and data sources transparently [158], and be able to update as new knowledge (or performance and impact data) arises [5]. We return to these desiderata for CDS at the conclusion of this paper.

Inference

In the early 1990’s and to the current day, the methods of inference used in CDS systems used in practice largely centered on rule-based systems [159, 160]. While such systems have been shown to have a beneficial clinical impact most often for simple alerts and reminders, they suffer from the difficulty of maintaining the rule knowledge base in an up-to-date format and from potential conflicts between rules. They generally lack the appropriate semantics for different types of knowledge to be represented from a guideline and do not allow for managing uncertainty well – either in the interpretation and encoding of ambiguous statements within a guideline, or in making a recommendation for action to the end user with some sense of certainty of the recommendation [161-164]. In the research setting, with the advent of artificial intelligence methods dating well before 1990 [157], a significant body of work focused on employing other methods for CDS, and there has been an explosion in the development and application of the methods of artificial intelligence to both knowledge discovery and CDS in recent years [165]. CDS was largely developed in one of two paradigms: the rule-based or
Clinical Decision Support: a 25 Year Retrospective and a 25 Year Vision

heuristic methods approach, and the probabilistic or Bayesian approach. Early work on differential diagnosis expert systems such as INTERNIST-1 [166], QMR [167], DXplain [152], Meditel [168], and others used knowledge-bases crafted by experts and validated on artificial test cases (often drawn from the New England Journal of Medicine Clinicopathologic Conferences). These systems were challenged by terminology and semantics issues on how findings and other patient data were represented, and by inherent limitations in the knowledge-base itself (number of disease states or conditions and findings modeled, connections and linkage weights, and heuristic inference methods), and performance was found to be poor [169] – challenges which persist to the present day in heuristic systems. Other efforts built upon the mathematical foundations of CDS [170-173] and focused on Bayesian reasoning such as the system by De Dombal for differential diagnosis of abdominal pain [174, 175], or the generalized differential diagnosis of the QMR-DT system [176, 177]. Bayesian reasoning systems are challenged by the difficulty in assessing the conditional probabilities required from experts and by the assumptions that often must be made to simplify the calculation of the posterior probability of diseases [178-180]. For example, De Dombal’s system assumed the conditional independence of findings (such as “fever” and “chills”), which are clearly dependent on one another in clinical practice. Failure to acknowledge this conditional dependence may overweight the importance of these findings, just as failure to acknowledge the conditional independence of findings may underweight their importance.

It may be said that we are in the midst of a gradual evolution from the heuristic and rule-based approaches to CDS toward a more numeric-based approach employing machine learning techniques and big data [85]. New machine learning methods such as artificial neural networks – “deep learning” – combined with the availability of increasingly large clinical data bases are providing new and exciting ways in which patient data can be analyzed to make associations between gene variants and disease states [181], drug – gene variant dependencies (pharmacogenomics [182, 183] and genome-specific drug selection and dosing advice [184, 185]), and the correlations that may be made between a patient state, genomics, behavior, and the environment – broadly described as ‘precision medicine’ [186, 187].

Architecture and Technology

We (AW, DFS) described in 2008 a four-phase model for the evolution of clinical decision support systems [188]. The phases describe the evolution from standalone decision support systems, decision support integrated into clinical systems, the emergence of standards for sharing clinical decision support content, and web service models for decision support. The four-phase model traces the evolution of CDS architectures and integration approaches [188], and parallels to a degree the evolution of information technology and networking. The first CDS systems, such as Warner’s congenital heart disease diagnostic system [189], Bleich’s acid-base system [190], and De Dombal’s abdominal pain advisor [174] were all standalone – their users had to access the systems through their own front-end interface and enter data about the patient under consideration. Typically, these systems were accessed via early time-sharing protocols from mainframe implementations. In the early 1990’s, many researchers working on CDS were beginning to understand that the so-called “Greek oracle model” of CDS was not going to work [191]. Briefly, this model most often involved a standalone computer system that generated a list of questions or requests for data which the clinician entered (e.g., Shortliffe’s Mycin was one of the earliest examples of such a system [192]), and had little integration with the EHR. The computer then generated a ranked ordered list of potential answers (often diagnoses). Even though the evaluation of many of these systems demonstrated a high degree of accuracy [193], they were not adopted by clinicians for the routine care of patients for many reasons including the following: first, they were not integrated into the clinicians’ data entry or review workflows which required clinicians to first recognize that they had a knowledge deficit which is still uncommonly difficult [194], and required the clinician user to enter a long list of data or findings using the semantics and terminology of the system; second, the knowledge bases were incomplete and difficult to maintain which resulted in ungraceful degradation of performance on cases outside of the system’s area of expertise. Third, making an accurate diagnosis in a difficult case was one of the most professionally satisfying activities clinicians engaged in and they were not ready or willing to give that activity up. Fourth, we hold computers to a higher standard than humans. Such systems were expected to be (or believed to be) accurate, and had difficulty describing a degree of certainty in anything other than probabilistic terms, or simply summarizing findings for and against a diagnostic hypothesis. Humans are much better at expressing uncertainty than computers.

As hardware and network technologies evolved from mainframe toward client-server architectures, and ultimately n-tier web services, CDS architectural design evolved as well. A few years after the advent of stand-alone CDS systems, the first efforts to integrate CDS into clinical information systems started with the HELP system [195] at LDS Hospital. HELP brought CDS directly into the end-user clinician workflow, and was followed shortly by the Regenstrief Medical Record System (RMR) [11], the Brigham Integrated Computer System (BICS) at Brigham and Women’s Hospital [15, 196], and the VAs Computerized Patient Record System (CPRS) [197-199]. In part, this evolution was facilitated technically by the move from time-sharing sessions with mainframe-based applications toward context sharing and management. With the advent of the HL7 Common Context Object Workgroup (CCOW) and CCOW standard [200] ratified in April 1999, applications could securely pass patient and user context, thus allowing a user to access an array of applications after logging on to a single application [201]. Despite the significance of this advance, the user still had the experience of using multiple applications.

As the second phase of EHR-integrated CDS systems took hold[16], it became clear that sharing the knowledge embedded within CDS systems across sites would be valuable. To support this, the Arden Syntax was developed in 1989 [129, 202, 203] by combining
related elements of the RMRS and HELP system syntaxes and standardizing them, launching a third phase of standards-based approaches for encoding and sharing clinical knowledge. Since 2005, in the third phase of CDS, a number of new initiatives have been started which focused on sharing CDS content through web services rather than by moving knowledge artifacts around, and this trend is paralleled in the emerging consumer space of mobile health applications found on smart phones. Both take advantage of more robust standards for connectivity and communication between application servers on a network backbone.

In the fourth phase of CDS, EHRs are connected to CDS services, passing patient data and receiving inferences back. SEBATIAN [138] and SAGE [204, 205] were the first examples of service-oriented CDS, followed by SANDS [93]. The AHQR-funded Clinical Decision Support Consortium (CDSC) conducted a large demonstration of service-oriented CDS, using the Continuity of Care Document standard to exchange patient data at four sites across the US: Partners HealthCare, the Regenstrief Institute, the Robert Wood Johnson Medical School, and the WV Health Authority [91, 206-209]. The same technology stack was also successfully employed in a large demonstration of clinical decision support for imaging in the context of pediatric traumatic brain injury [210]. The OpenCDS initiative is now working on a set of open source CDS tools to support sharing of CDS via services as well [211]. The MobiGuide project, funded by the European Union, is a notable patient-oriented decision support tool that makes extensive use of decision support [212, 213].

Mirroring the third and fourth phases of CDS, the US Office of the National Coordinator for Health Information Technology (ONC) started the Health-e-Decisions (HeD) initiative as part of the Standards and Interoperability Framework. HeD developed two use cases: the first, CDS Artifact Sharing corresponded to the third phase of this CDS model, and the second use case, CDS Guidance Service, corresponded to the fourth phase of CDS. At this time, adoption of the HeD schemas and standards has not been widespread, but may increase over time. Parallel development and extensions to technologies for patient-matching [114], patient and end-user context management [214], secure authorization, authentication, and device security technologies will also contribute to the success of this web-services enabled fourth phase of CDS, hopefully through standardized APIs [121, 122]. Some would suggest that a fully modular approach may allow more innovation to occur in and around EMRs [215], and create an ‘app store’ model for a substitutable applications approach to health IT [216, 217]. We anticipate that, as CDS becomes more complex, service-oriented integration of CDS will become more prevalent, potentially through a substitutable component architecture, allowing separation of knowledge and inference from the presenting EHR (or whichever technology layer) but still permitting deep workflow integration. As semantics become more standardized in EHRs for reasons of interoperability, we also anticipate that CDS sharing will become more straightforward.

Implementation and Integration

Since 1990, there has been a dramatic evolution of how CDS may be integrated into the clinician’s workflow in a growing variety of application frameworks and technology contexts. Despite these advances, a central problem arises from the extraordinary variability in clinical practice patterns [218] and clinical workflows. Given this variation, it is no surprise that many clinicians view CDS as arising at an inopportune time in their workflow [219, 220], and many CDS alerts are simply ignored or overridden [221-224]. Over the past 25 years, most CDS researchers turned away from developing complex CDS systems and turned their attention to the development of what one of us (DFS) termed “mediocre systems designed to keep doctors from making silly mistakes”. Thus was born the CDS age of “alerts and reminders”, which were more amenable to integration into EHR systems and the clinician’s workflow. Briefly, these interventions, originally conceived by McDonald et al. in the 1970’s, were designed to provide a safety net for clinicians, who had inadvertently forgotten or missed a key data element [225]. While seemingly a win-win situation for both clinicians and CDS developers in the vast majority of cases, the CDS recommendations were not helpful, as evidenced by unacceptably high override rates [226] for a variety of reasons including: outdated patient data, missing patient data, CDS logic that did not precisely fit the patient, clinically irrelevant alerts such as drug-food alerts, or CDS that came at a point in the clinician’s reasoning about the patient that was too late (decision already made). In theory, automated CDS integrated into the clinicians’ workflow at the point of care is one of the main benefits associated with EHRs, and this has been successfully accomplished for Infobuttons [227-229], order sets [230, 231], documentation templates [232-234], data displays/flowsheets, as well as alerts and reminders. Based on the current unacceptably high rate of clinician overrides of these CDS suggestions, however, it is clear that in practice CDS has not achieved anywhere near its potential and significant barriers persist. Thus, a central challenge is both defining and standardizing clinical workflows such that useful and reliable insertion points could be defined in the clinical workflow – implying, of course, standardized care pathways or protocols which is to a large degree at odds with the idiosyncrasies that may arise with the care of individual patients. This need for tight integration of CDS interventions with EHRs has been one of the key driving forces in the evolution of CDS over the last 25 years [196].

Major factors in the current dissatisfaction with CDS include the following: first, the difficulty in aligning the CDS with the clinician user’s mental model of the patient and potential diagnostic or therapeutic interventions [235], second, the difficulty in developing, maintaining, and integrating the clinical logic required to generate accurate, patient-specific, clinical suggestions [83, 236-238], third, the difficulty in gathering and assessing the quality of the data upon which this logic acts [100, 239, 240], and finally, the rapid evolution of technology platforms as described above – clinician end-users now may be accessing patient records via a desktop application, a handheld application, or via a web-interface on a variety of devices, which implies significant technology and implementation challenges.

If we can overcome the difficulties involved in integrating CDS interventions
Clinical Decision Support: a 25 Year Retrospective and a 25 Year Vision

Users

Over the last 25 years, the field of clinical informatics has witnessed an evolution in the nature and type of users of clinical decision support systems, and the types of cognitive support that these systems may provide. The first change was in the nature of its users themselves, which is best explained by Rogers’ diffusion of innovations theory [241]. For example, in the early 1990’s clinical decision support users were what Rogers’ would term “innovators”. These clinicians were extremely interested in experimenting with this new technology and willing to put up with its limitations [14]. They reveled in the fact that they were on the “cutting edge” and downplayed any problems with the systems they were using, and some of the early evaluations of such systems by the very same people, who were designing, implementing, and using them, may be biased [159, 242, 243]. More recently, as clinical decision support has become more mainstream, the majority of its users are “late majority” or even “laggards”, who are less interested in the technology and more interested in doing the work that the technology was designed to help them with. They are much more critical of existing system limitations and less willing to put up with less than stellar performance [224]. As Friedman recognized in developing the “fundamental theorem of informatics”, which postulates that “a person working in partnership with an information resource is “better” than that same person unassisted”, CDS interventions should be most useful to clinicians, and potentially even patients, with less academic training and clinical experience [244]. Over the years, this concept has been used to implement CDS interventions specifically designed for respiratory therapists [20], nurses [245], and even patients [246, 247] with excellent results.

Summary of Key Disruptions, Barriers, Accelerators

Reflecting on the six dimensions of CDS discussed above, several themes are observed which adversely impact the effective implementation and use of CDS in clinical practice, and certain developments which may accelerate its use. We summarize these using the ‘people, process, and technology’ framework first elaborated by Lorenzi [248].

People

First, the end user needs to recognize an information or knowledge deficiency before he may appreciate the value of a CDS system. Similarly, the end-user should have a clear understanding of the right questions to ask CDS. The CDS system must provide guidance in a consistent manner, however, coherent with the user’s mental model of the patient, processes, or the context of care and decision-making. The user must be facile with information technology of course, and should understand its limitations. As information technology becomes more ubiquitous in almost every dimension of modern life, end-users are becoming much more sophisticated with health IT as well: as we rapidly become accustomed to using decision support in our daily lives for getting directions, assessing the weather, managing finances, and the many ways in which modern smartphones for example can assist in communicating, scheduling, and accessing information, it is highly probable that people will become more adept to the use of CDS.

Process

Managing the process of knowledge translation, specification, and implementation of CDS represents perhaps a larger hurdle to overcome than simply using modern IT. The methods for discovery of new knowledge are rapidly evolving, and the fruits of ‘big data’ analysis and machine learning are producing new insights at an ever increasing pace. Nevertheless, new knowledge must be carefully vetted before implemented and used routinely in CDS, and it must be subjected to a transparent and formalized knowledge management processes to ensure its accuracy, currency, and appropriateness for CDS [237]. By the same token, however, IT may enable more novel forms of knowledge engineering and management exploiting virtual collaboration technologies [249, 250]. Large scale knowledge-engineering efforts remain difficult, and it still essentially impossible to share knowledge artifacts between information systems (except in innovative research settings). This burden of knowledge engineering and management may be the largest obstacle to overcome, but progress is being made, and the potential impact remains huge. As healthcare moves toward a value-based reimbursement system, the need to effectively share best-practices to improve the quality of care, and lower the costs of care, may be the strongest driver yet for the implementation and effective use of CDS.

Technology

The ongoing and dramatic evolution of technology is at once both the greatest enabler of change in technology-dependent human endeavors, and one of the most significant hurdles to overcome. As an enabler, technology is evolving to put unprecedented capabilities into the hands of the end-user whether it is accessing the world’s information via simple and convenient web interfaces or mobile applications – via keyboard or voice interactions, to accessing extremely sophisticated cognitive aids and other tools that can be applied to reasoning both in every-day activities, as well as complex clinical decision support. As a barrier, this same rapid evolution of technology incurs a ‘technology debt’ where new systems must typically account for the installed base of legacy systems, and chart an evolutionary path for new features and functions. Occasionally, there may be a dramatic paradigm shift when new technology is introduced into a previously unaddressed space, such as the advent of smart phone technologies and mobile applications. Another dimension of rapid evolution in technology is the ever increasing amount of data coming online in electronic form. As standards for exchange and aggre-
igation of these data improve, new and vast aggregations of data may be created and subjected to analysis. The rapid evolution of new methods for machine learning from big data is an important part of this technology evolution given the novel data architectures that are being created to support it and their new technology platforms.

In summary, we suggest that the evolution and increased use of CDS in practice is inevitable given the explosion of biomedical knowledge, and the pressure to improve quality and lower costs in value-based care. However, further work needs to be done on standardizing methods for knowledge and data representation, CDS implementation in clinical care environments (standardized workflow insertion points), and patient data and knowledge exchange.

CDS: The Next 25 Years

We are in the midst of a dramatic and fundamental transition of the human condition given the exploding power of computing, connectivity between man and machine, connectivity between machines, nearly ubiquitous information access, and the accelerating speed of data production and aggregation, and knowledge discovery. The impact on society has been profound and there is likely to be no attenuation in this rate of change in the near term – if anything it may accelerate. While information technology is dramatically impacting the manner in which both business and social interactions occur in many sectors, healthcare has been lagging but may be quickly catching up. The implications of these changes directly impact the fundamental nature of reasoning and inference [251-253], investigation and discovery [6, 254-256], knowledge engineering and management [257, 258], and drive the predictive analytics, algorithms, and artificial intelligence that increasingly underlie nearly every stage of decision-making [2, 161, 259, 260].

In 2040, we will likely be in an era not only of ubiquitous computing, and the implied ubiquitous access and availability of online information and knowledge, but also have the ubiquitous availability of extraordinarily powerful cognitive aides which may support, and in some cases supplant, human reasoning [165]. We will likely have cognitive aides with which both clinicians and patients can interact verbally, and when necessary visually, for example in augmented reality environments. We will have massive data streams resulting from pervasive monitoring and interactions with personal health monitors, the environment, and related public health data, as well as an improved understanding and monitoring of the genome, metabolome, proteome, and microbiome. This implies the very nature of knowledge, and reasoning or decision-making, are changing under our feet. The advent of the World Wide Web has made information access trivial anytime and anywhere, and by a variety of devices [261] – perhaps one day we will have direct access from our brains via a neural conduit! Critical questions must be asked about how one could still reason in this new world, what is a realistic expectation for the clinician’s knowledge base [64], how do we perform complex inferences in light of patient preferences and societal norms [262], and how do we manage reasoning under uncertainty? On Scott Blois’ ‘cognitive funnel’ [263] we must ask what is the optimal role of the human, the machine aided or enhanced human, and the autonomous machine in his cognitive funnel, or decision-making in healthcare?

The most critical evolution over the next 25 years for CDS will be the discovery and use of methods for collating clinical knowledge in any form – facts, relationships, terminologies, ontologies – and make it evolve through a process of continuous feedback and improvement, whether from pragmatic experience in clinical care, crowd sourcing and updating, or machine learning. The growth of semantic graph database technologies will lead to new inferential capabilities, distinct from traditional approaches. While information access is becoming trivial, the organization and collation of information into actionable knowledge is not – the need for a new taxonomy of disease based upon our improved understanding of the genomic basis of disease, and the influences of disorders of translation and expression, behavior, community, and environment has been described in a recent National Research Council Report[187]. Future inference methods will take advantage of a ‘knowledge commons’ describing and interrelating a wide array of knowledge artifacts at multiple levels of inference, and allow inferences and decision support to be made from the genomic level to the community or population level [187]. Clinical reasoning will increasingly be conducted in a shared decision-making paradigm [264] but in a three-way interaction including patient, provider, and a cognitive aide or “AI”, and the importance of patient preferences and utilities will increase. The importance of codified knowledge based upon a new taxonomy of disease will grow as we increasingly see the use of artificial intelligence, algorithms, neural nets, and other means of inference assist both the clinician and the patient in decision-making.

The impact and value of CDS in precision medicine will be significant. With the advent of ‘big data’, and rapid advances in gene sequencing and association with disease, rapid changes are occurring also in the ability to discover new gene variant – disease associations [147, 265, 266], and interactions between the genome and the exposome [6]. We can now conduct in silico experiments from the molecular and proteomic level, to the organismic and population level – to predict clinical outcomes with advanced analytics, and to empower the patient himself with tools that facilitate self-management of health and disease [267-270]. Highly detailed models, algorithms, and simulations will be run continuously on the patient’s behalf to support the clinical reasoning of the provider, and care team, in conjunction with the patient or a patient proxy [6].

If we can codify and preserve useful knowledge, and learn how best to share and disseminate useful findings rather than re-discover repeatedly what we already know [271], we may witness an acceleration of learning and the adoption of best practices across the continuum of care [65]. Critical attention must be paid, however, to ensure that informatics and data science methods underlying these investigations and the new tools continue to critically assess the quality of the evidence in decision-making at any level, the relevance of decision-making for the patient at hand, and assess the efficacy and impact in each and
every case to drive a Learning Health System [4, 66]. We suggest that all CDS systems of any form and at any level (genomic, proteomic, metabolomic, organismic, population, or environmental) be able to provide a rationale or explanation to the end-user for the recommendation proposed with an assessment of certainty or confidence in the recommendation, describe the data and knowledge sources and the reasoning model they use, update the inference methods as necessary, and monitor their impact and learn from experience. These desiderata for CDS will help assure the safe and effective use, transparency, and ongoing refinement of these tools. Achieving the vision of precision medicine [150] and the learning health system will not only depend upon a continuous development and refinement of our understanding of disease, but also upon the elaboration of predictive analytics and cognitive aides across the translational spectrum and continuum of care [272-275]. This process should leverage available online electronic data from EMRs, PHRs, wearable technologies, clinical investigations, and the growing body of relevant data from all other sectors of society: behavioral data, environmental data, public health, and social and community data, and entitle patients to access and use their data as they wish [276].

Conclusion

We close this review by anticipating with excitement the advances in the clinical reasoning that will come, for clinicians and for machines, and we anticipate the benefits which will accrue for our patients, ourselves, and society at large. We foresee an inevitable evolution in the nature of clinical practice, and in what the clinician is expected to know, and do. Analogously, we see an evolution in what the patient is expected to know, and do, given the increasing availability of cognitive aides directed toward the consumer of health care. Nevertheless, we believe that the power of human reasoning will never be fully supplanted by an algorithm of any kind, nor do we believe the intimate and essential relationship between a doctor and her patient can be replaced by a computer.

References


134. Boxwala AA, Peleg M, Tu S, Ogunyemi O, Zeng


149. Li C. Personalized medicine - the promised land: are we there yet? Clinical Genetics 2011;79:403–12.


167. Ledley RS, Lusted LB. Reasoning foundations of medical diagnosis; symbolic logic, probability, and value theory aid our understanding of how physicians reason. Science 1959;130:9–21.


251. Littman BH, Marincola FM. Create a translational medicine knowledge repository—research downsizing, mergers and increased outsourcing have reduced the depth of in-house translational medicine expertise and institutional memory at many pharmaceutical and biotech companies: how will they avoid relearning old lessons? J Transl Med 2011;9:56.
266. David Eddy Created The Archimedes Model To Predict And Analyze Care. Health Aff (Milwood) 2012;31:2451–2.